



RAZORBACK FOUNDATION

MEMBERSHIP GUIDE

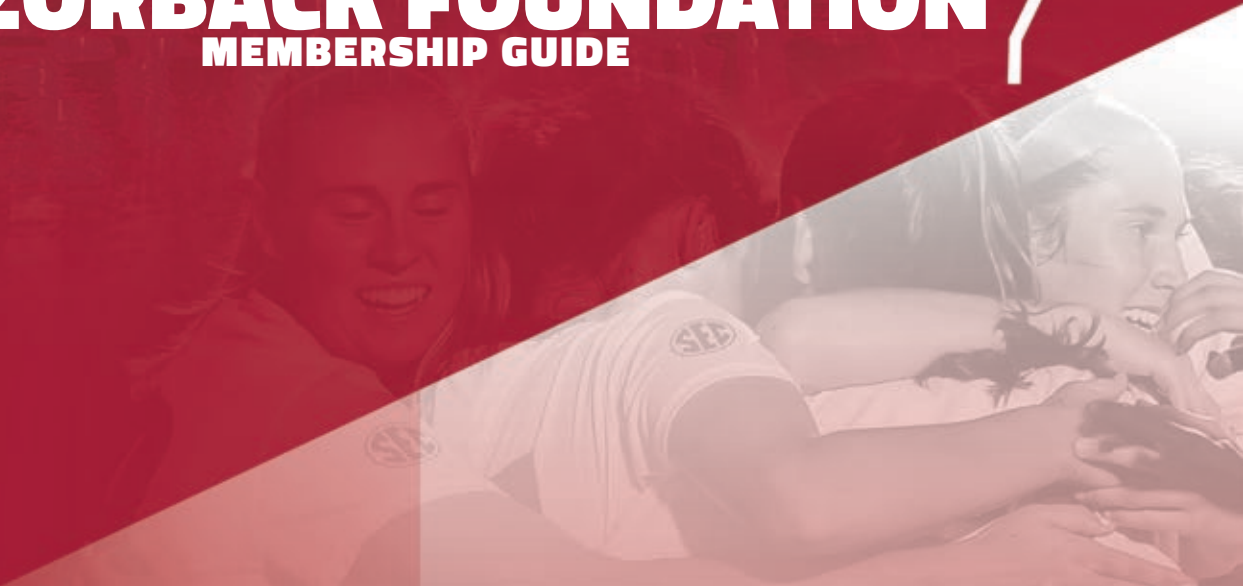


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Dear Razorback Fan,

Former Arkansas Football Coach Hugo Bezdek stepped off the train in 1909 and proclaimed that his team, then known as the Cardinals, played "like a wild band of razorbacks," after an epic win over LSU. The name soon caught on and the rest is history as we officially became the Razorbacks in 1910 based upon a vote of the student body. The Razorback story is rooted in ONE because while there may be many lions, tigers and bears, there is only ONE Razorback. As we focus on fostering the success of our 465+ student-athletes, we Only Need Everyone (ONE).

Each gift is meaningful in supporting our mission of Building Champions and Razorbacks for Life. Throughout the year, the Razorback Foundation's Annual Fund helps student-athletes realize their dreams of earning a college education and compete at championship levels. They get personal and professional development, world-class athletic training and have the opportunity to serve the community.

All of this would not be possible without the support of Razorback Foundation members.

We hope you will choose to invest in Razorback student-athletes and become a Razorback Foundation member this year!

Go Hogs!

Scott Varady

Executive Director and General Counsel
The Razorback Foundation, Inc.



WHAT IS THE RAZORBACK FOUNDATION?

The Razorback Foundation's mission is to support the athletic endeavors of the University of Arkansas Razorbacks. Through contributions from our members, we help provide scholarship support for more than 465 student-athletes, funding to support facility enhancements and financial assistance to other programs designed to elevate student-athletes and Arkansas Athletics.

WHY JOIN?

The vision of Razorback Athletics is to be the BEST. The mission – to build Razorbacks and Champions for Life, all with a focus on student-athlete success. We are only able to pursue our mission thanks to the generosity of supporters like you. By joining the Razorback Foundation, you demonstrate a commitment to Razorback Athletics

and help us build upon a legacy of excellence through the investment you make in the lives of more than 465 student-athletes. Your gift, no matter the size, plays a critical role in the development of our student-athletes on and off the field, and helps them compete for, and win SEC and NCAA Championships!

STUDENT-ATHLETE EXPERIENCE ANNUAL INVESTMENT

With no state or University funding, Razorback Athletics relies, in part, on private gift support to provide student-athletes from 19 varsity sports with a world-class experience. With costs rising nationally as well, it is critical

that Razorback Foundation memberships increase to help cover these costs. Every member and every dollar counts towards making the student-athlete experience the best it can possibly be.

ANNUAL INVESTMENT | \$71,732



\$15,692

LIVING EXPENSES



\$6,758

ACADEMIC & PERSONAL DEVELOPMENT



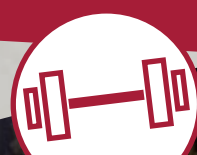
\$14,121

NUTRITION & COST OF ATTENDANCE



\$10,484

TUITION & FEES



\$9,321

APPAREL & EQUIPMENT



\$15,356

MEDICAL & SPORTS PERFORMANCE



10 WAYS TO INVEST?

At every giving level, the Razorback Foundation offers options to ensure the greatest benefit to both Razorback Athletics and you, our valued member.



ANNUAL FUND

Anyone can make an impact with a gift. Giving to the

Annual Fund is the most common way to give and provides many ticket, parking and tailgate benefits. Young Alumni and Collegiate memberships are also available.



CARDINAL & WHITE

Cardinal & White is a philanthropic program of the Razorback Foundation to support facility construction and renovations, student-athlete development opportunities, scholarships and other operations of the Athletic Department designed to enhance the student-athlete experience. Gifts made to Cardinal & White are philanthropic in nature, 100% tax deductible and are not associated with seating or parking benefits.



ONE RAZORBACK FUND

Every gift in any amount made to the ONE Razorback Fund will make a positive impact in the lives of Razorback student-athletes and are tax-deductible. Whether you live in Arkansas, another state or even another country, the goal of the ONE Razorback Fund is simple – generate support from EVERY Razorback alumnus, friend, family member and fan who loves the Hogs.



SMALL BUSINESS MEMBER PROGRAM

The Small Business Member Program is a new and innovative way for small businesses to partner with the Foundation and to support Razorback student-athletes and Razorback Athletics. Small Business Members receive an annual Razorback Foundation Small Business Member window cling, a link to the member's website on the Razorback Foundation Small Business Chamber of Commerce page located on our website, priority points and a Razorback Foundation membership packet.



ESTATE GIFTS

Leave a lasting legacy by remembering the Razorback Foundation in your estate plans, will, bequest or trust.



MATCHING GIFTS

Some companies will match gifts to the Razorback Foundation, allowing you to maximize your level of support.



GIFTS OF SECURITIES

Gifts of appreciated securities, including stocks, bonds and mutual funds are becoming a popular way to make a contribution.



REFER A FRIEND

Help us increase the level of support we give to our student-athletes by referring new members to the Razorback Foundation.



GIFT OF MEMBERSHIP

Give the gift of a Razorback Foundation membership to a fellow Hog Fan.



SHOW YOUR SUPPORT IN THE STANDS

A home-field advantage is key, and our student-athletes feed off of your enthusiasm in the stands. Call 479-575-5151 to purchase season or single game tickets.





ANNUAL FUND MEMBERSHIP

Your contribution to the Annual Fund helps provide Razorback student-athletes with a first-class education and world-class facilities while providing the support necessary to operate our programs at the highest levels. No matter the size, your annual contribution is the most effective and meaningful way to support more than 465 Razorback student-athletes.

Annual Fund membership begins with a minimum gift of \$50 and features a variety of benefits including the opportunity to request season tickets, priority parking, invitations to special events and more! Current members must submit their pledge/renewal form by the deadline each year. Current members may renew their Annual Fund gift each year. New members may join at any time.

JOIN / RENEW TODAY!

ONLINE

New Members

To join online and create your account, visit www.RazorbackFoundation.com and click "Become a Member" then "Annual Fund Gifts".

Current Members

Click "Login" in the upper right corner to log in to your online account.

NEW MEMBER REGISTRATION FORM

Complete and return the New Member Registration Form located in the appendix of this membership guide.

CHECK OR CREDIT CARD

Make checks payable to The Razorback Foundation. Please include your member ID number on the check or money order. All major credit cards are accepted.

eCHECK

Help us reduce credit card fees by setting up a direct withdrawal from your checking or savings account.

PHONE

A member of the Razorback Foundation staff would be happy to answer any questions – (479) 443-9000.

TEXT

Text GOHOGS to 91999 to join on your mobile device.

IMPORTANT DEADLINES

March | Annual Fund pledge due

June 30 | Pledge payment due

BENEFITS CHART

ANNUAL FUND BENEFITS							BROYLES-MATTHEWS					
ANNUAL MEMBERSHIP PACKAGE	YOUNG ALUMNI \$35	RAZORBACK \$50-\$99	BIG RED \$100-\$499	BIG HOG \$500-\$999	TUSH HOG \$1,000-\$1,999	WILD HOG \$2,000-\$2,999	SUPER HOG \$3,000-\$4,999	SILVER \$5,000-\$9,999	GOLD \$10,000-\$19,999	PLATINUM \$20,000		
PRIORITY POINTS & INVITATIONS TO SPECIAL EVENTS												
15% DISCOUNT AT HOG HEAVEN												
QUARTERLY NEWSLETTER & EMAIL UPDATES												
2 FREE JR. RAZORBACK MEMBERSHIPS*												
DIGITAL YEAR-IN-REVIEW PUBLICATION												
PRIORITY PARKING - WOMEN'S BASKETBALL, VOLLEYBALL AND GYMNASTICS												
COMPLIMENTARY MEDIA GUIDE(S)												
PRIORITY PARKING - MEN'S BASKETBALL AND BASEBALL												
PRIORITY PARKING FOR FOOTBALL#												
MAXIMUM NUMBER OF PARKING PASSES						1	1	1	2	2	3	5
MEMBERSHIP PLAQUE												
EXCLUSIVE GIFT												
COLLEGE WORLD SERIES TICKET ELIGIBILITY^^									2	2		

^^ Must be a baseball season ticket holder to qualify

* New members must join by June 30 to qualify. Junior Razorback memberships must be added and renewed during the official registration period in August

\$750 minimum donation required



PRIORITY SEATING

Annual Fund membership in the Razorback Foundation, at any level, provides the opportunity to request available tickets in all ticketed sports. This includes season tickets, single, away and neutral site game tickets, along with post-season and NCAA Championship game tickets.

NEW SEASON TICKET REQUESTS

Fans interested in purchasing season tickets for the first must follow a two-step process; make an Annual Fund pledge to the Razorback Foundation first, then purchase/request season tickets.

New season ticket holders are encouraged to make a pledge/donation they are comfortable with, however many sections in each venue have a minimum membership level associated with each section (see chart below). Members are also eligible for available seats in the sections at the membership levels below their own.

Tickets may be requested by contacting the Razorback Ticket Center at (479) 575-5151. New football and men's basketball season ticket holders will select their seats using our online seat selection program, RazorbackSeats3D. Season tickets in all other sports will be allocated by the Razorback Foundation and Razorback Ticket Center staff.

All tickets are based upon availability and allocated based upon Priority Points rank within a member's Annual Fund membership level. Giving at the minimum membership level does not guarantee tickets in desired sections or rows.

SEASON TICKET RETENTION POLICY

To retain season ticket locations in any venue, members must maintain their previous year's Annual Fund contribution, regardless of the number of tickets purchased in each sport. Additionally, the account must be in good standing and adhere to all pledge and payment deadlines.

		FOOTBALL		MEN'S BASKETBALL		BASEBALL	
		MAX # OF PRIORITY TICKETS	DONALD W. REYNOLDS RAZORBACK STADIUM	MAX # OF PRIORITY TICKETS	BUD WALTON ARENA	MAX # OF PRIORITY TICKETS	BAUM-WALKER STADIUM
BROYLES-MATTHEWS	PLATINUM \$20,000+	18	ALL SECTIONS, ALL ROWS	18	ALL SECTIONS, ALL ROWS	8	ALL SECTIONS, ALL ROWS
	GOLD \$10,000-\$19,999	14	ALL SECTIONS, ALL ROWS	14	ALL SECTIONS, ALL ROWS	6	ALL SECTIONS, ALL ROWS
	SILVER \$5,000-\$9,999	12	W103, W105, E123	12	ALL SECTIONS, ALL ROWS	6	103, 104, 106, 110, 111, 112
	SUPER HOG \$3,000-\$4,999	8	E122, E124	8	101, 117-119, 135-136, LOWER LEVEL^	4	102, 113
	WILD HOG \$2,000-\$2,999	6	W102, W106, S129-S135	6	112, 115, 120, LOWER LEVEL^	4	101
	TUSH HOG \$1,000-\$1,999	6	PIG HEAVEN (W500-W508 & E522-E524)	6	104-105^, 107-111*, 112-113^, 122-123^, 125-129*	4	100, 114
	BIG HOG \$500-\$999	4	W101, W107, E121, S127-128, S136-137, W504*, E523+, PIG HEAVEN (E518-E521 & E525-E538)	4	201-203, 215-221, 233-236, UPPER LEVEL**	4	99, 115
	BIG RED \$100-\$499	4	W503*, W505*, E522+, E524+	4	107-111^, 125-129^, 204-214**	2	98, 116, 117, 118, BP1, BP2
	RAZORBACK \$50-\$99	2	W502*, W506*	2	201-203, 215-221, 233-236, UPPER LEVEL#	NO LIMIT	HOG PEN
		(*) ROWS 1-12 (+) ROWS 1-6		(*) LOWER LEVEL ROWS 1-8 (^) LOWER LEVEL ROWS 9+ (**) UPPER LEVEL ROWS 1-3 (+) UPPER LEVEL ROWS 4+			

SEASON TICKET IMPROVEMENTS

Current season ticket holders who wish to improve their seat locations, must meet the minimum required membership levels shown for each venue on pages 10-13 to qualify for each section (and certain rows) in each venue.

Football and Men's Basketball season ticket holders will have the opportunity to improve their seats using our online seat selection program, RazorbackSeats3D. Seat improvement requests for all other sports may be made online when renewing your season tickets, or on your season ticket renewal form(s), or by contacting the Razorback Ticket Center.

POSTSEASON, SINGLE, AWAY AND NEUTRAL SITE TICKET REQUESTS

Postseason ticket applications are available at certain times during each respective season. All postseason, single game, away game and neutral site game tickets are based upon availability and allocated by Annual Fund membership level and Priority Points. Tickets to the College World Series and NCAA Men's Basketball Tournament are extremely limited.

SEASON TICKET TRANSFER POLICY

Season tickets may be transferred to immediate family members only. The account must be in good standing and the request must be submitted in writing by both parties to The Razorback Foundation. The new account holder must either meet the required annual member classification for tickets in each respective section and number of tickets, or contribute the same amount given by the previous account holder, whichever is greater. Suites are not eligible for transfer.

RAZORBACK SEATS 3D

RazorbackSeats3D is an online seat selection process that allows you to see the viewpoint from each open seat in Donald W. Reynolds Razorback Stadium, War Memorial Stadium (Little Rock, Baum-Walker Stadium and Bud Walton Arena. Once logged into the system, season ticket holders will be able to:

- Add additional season tickets to their account
- Move and/or upgrade existing seats to a different available location
- Select new season ticket locations

HOW IT WORKS

Step 1: Renew or purchase season tickets

All season ticket holders who renew their Football season tickets by the deadline will be assigned seats in the same location as last season. Razorback Foundation members, with season tickets in any priority seating area who have renewed their season tickets with The Razorback Ticket Center, will be assigned seats in the same locations provided their Annual Fund renewal has been returned to the Razorback Foundation by the deadline.

Step 2: Receive your exclusive seat selection time

All season ticket holders will receive an exclusive date and time in which they will be able to log-in and make seating changes. Appointment times will be determined by a member's current classification and priority points as of the final renewal deadline for Football. Men's Basketball appointment times will be sent mid-July and are determined by member classification and priority points. No action is required if there is no change or addition of seats.

Step 3: Select your seats

Beginning the first day of selections anyone can log-in to monitor the process; however, selections cannot be made until a person's assigned date and time.



DONALD W. REYNOLDS RAZORBACK STADIUM

Membership Level

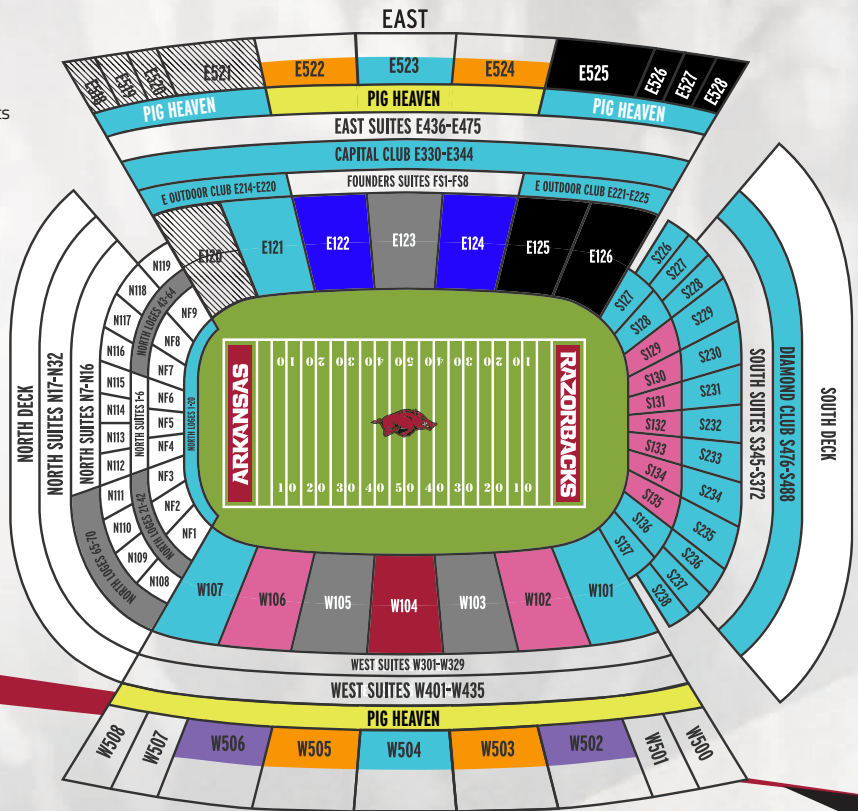
■ Broyles-Matthews Platinum [^] (\$20,000+)	18
■ Broyles-Matthews Gold (\$10,000 - 19,999)	14
■ Broyles-Matthews Silver (\$5,000 - 9,999)	12
■ Super Hog (\$3,000 - 4,999)	8
■ Wild Hog (\$2,000 - 2,999)	6
■ Tush Hog (\$1,000 - 1,999)	6
■ Big Hog* (\$500 - 999)	4

There are no limits to the number of tickets that may be purchased in the Capital, Cardinal, Diamond, East Outdoor or North End Zone Club seats

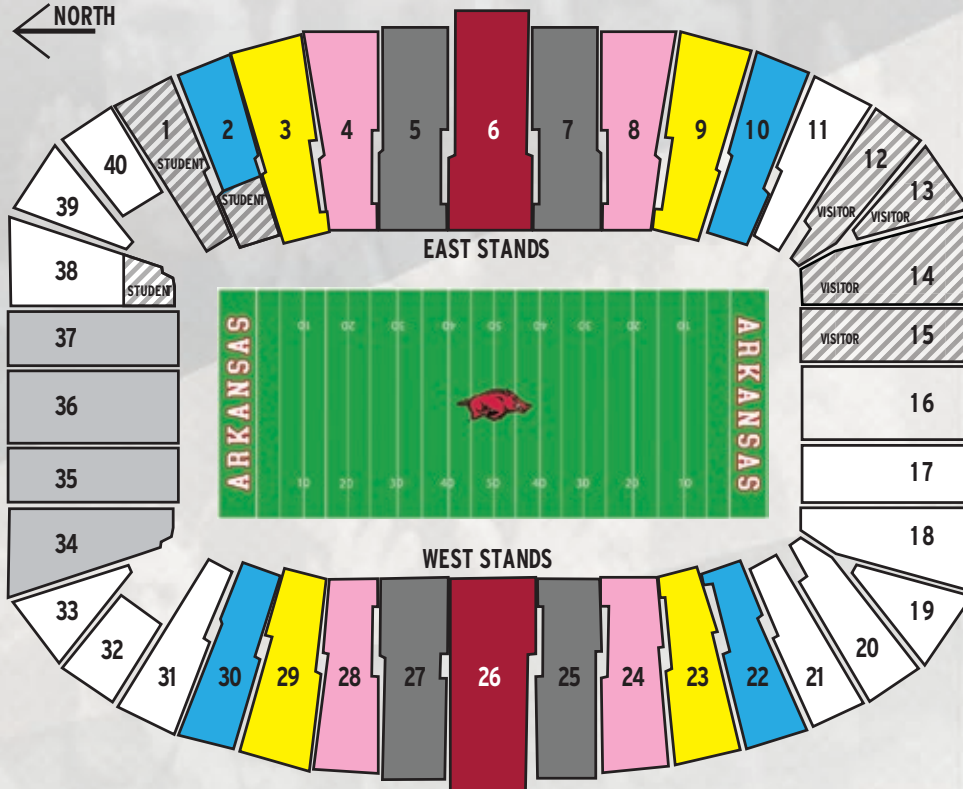
Membership Level

■ Big Red* (\$100 - \$499)	4
■ Razorback* (\$50 - \$99)	2
■ Student Seating	N/A
■ Visitor Seating	
□ No Donation Required	

*Upper Level Row 1-12
[^]Broyles-Matthews Platinum members are eligible for tickets in all sections



WAR MEMORIAL STADIUM LITTLE ROCK, ARKANSAS



Per-Seat Contribution

■ \$80:6, 26
■ \$75:5, 7, 25, 27
■ \$65:4, 8, 24, 28
■ \$60:3, 9, 23, 29
■ \$45:2, 10, 22, 30
■ \$50:34-37*

*Requires an Annual Fund Gift of \$50

■ Student/Visitor Seating

□ No Donation Required

North

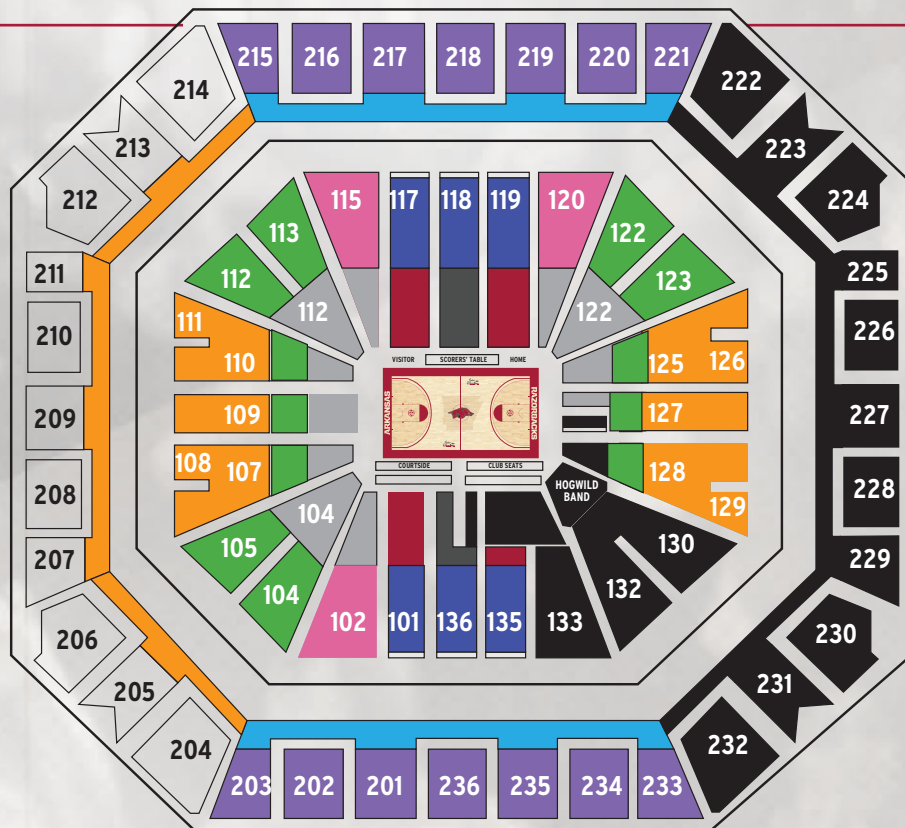
BUD WALTON ARENA (MEN'S BASKETBALL)

Membership Level

Membership Level	Limits
Broyles-Matthews Platinum^ (\$20,000+)	18
Broyles-Matthews Gold^ (\$10,000 - 19,999)	14
Broyles-Matthews Silver^ (\$5,000 - \$9,999)	12
Super Hog* (\$3,000 - \$4,999)	8
Wild Hog* (\$2,000 - \$2,999)	6
Tush Hog* (\$1,000 - \$1,999)	6
Big Hog** (\$500 - \$999)	4
Big Red*** (\$100 - \$499)	4
Razorback# (\$50 - \$99)	2
No Donation Required	

Seating/Row Legend

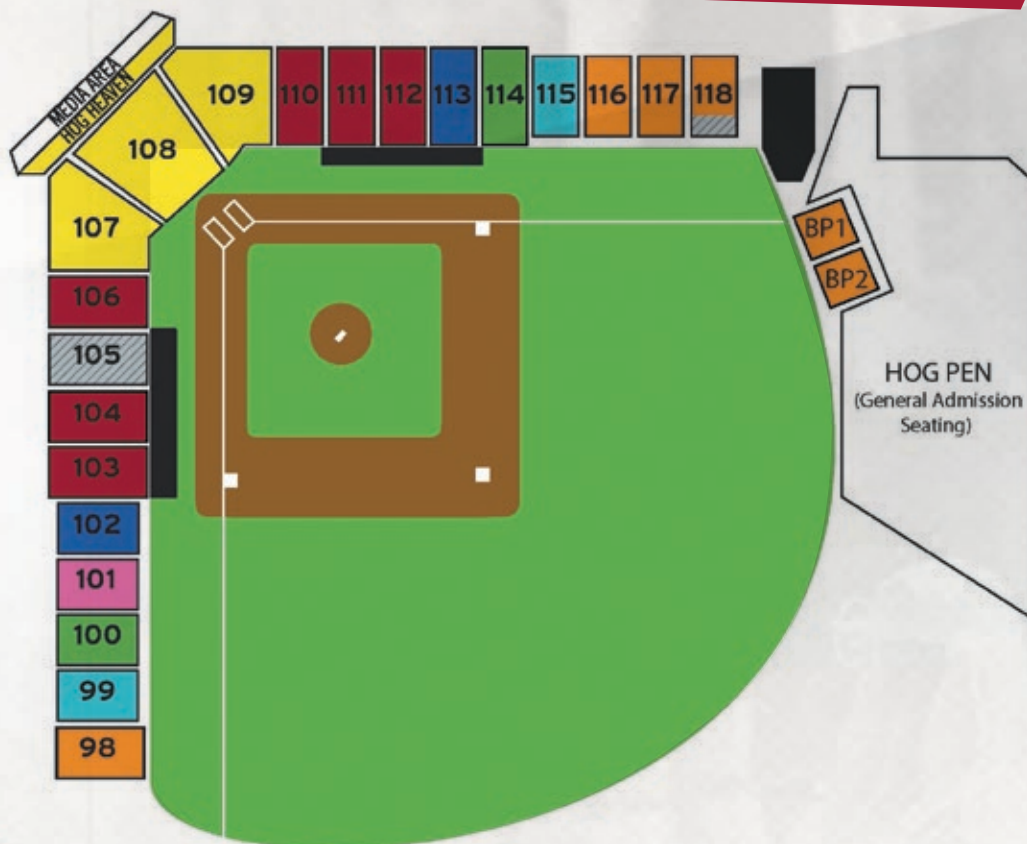
^ - Rows A-8, Baseline Rows A-M
 * - Rows 9+
 + - Baseline Rows 1-8
 ** - Upper Level Rows 1-3
 # - Upper Level Rows 4+



BAUM-WALKER STADIUM

Membership Level

Broyles-Matthews Platinum^ (\$20,000+)
Broyles-Matthews Gold (\$10,000 - 19,999)
Broyles-Matthews Silver (\$5,000 - \$9,999)
Super Hog (\$3,000 - \$4,999)
Wild Hog (\$2,000 - \$2,999)
Tush Hog (\$1,000 - \$1,999)
Big Hog* (\$500 - \$999)
Big Red* (\$100 - \$499)
Razorback* (\$50 - \$99)
No Donation Required





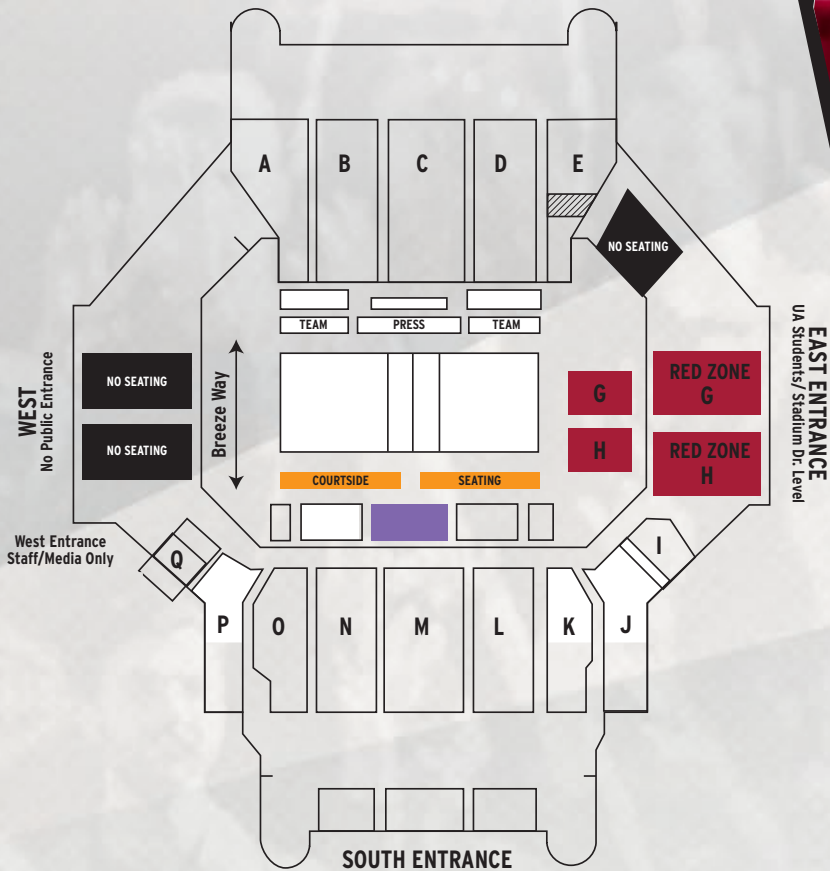
BARNHILL ARENA (GYMNASTICS)

- Big Hog (\$500 - \$999)
 - Big Red^ (\$100 - \$499)
 - Razorback* (\$50 - \$99)
 - General Admission
 - Student Seating
 - Visiting Team
- ^Rows 5-9
*Rows 11-18



BARNHILL ARENA (VOLLEYBALL)

- Big Red (\$100 - \$499)
- Razorback (\$50 - \$99)
- General Admission
- Student Seating









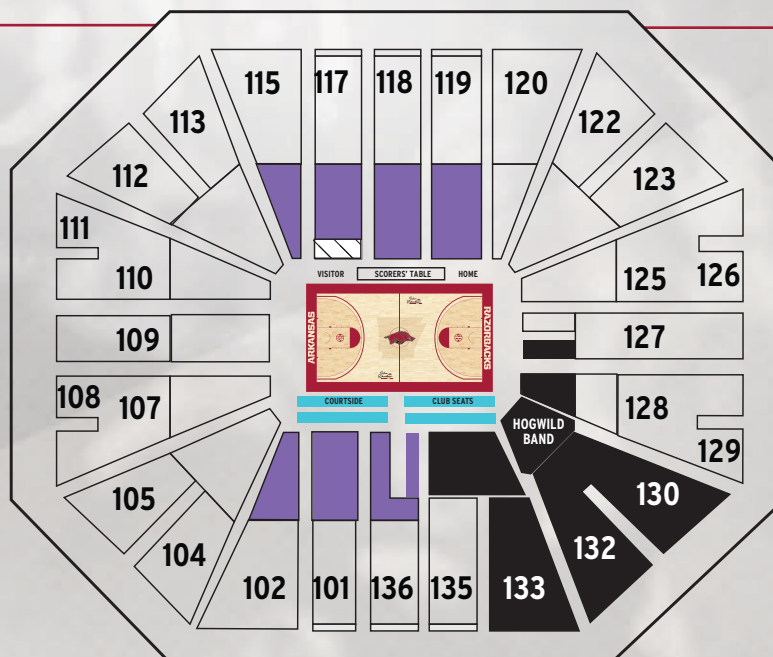
North

BUD WALTON ARENA (WOMEN'S BASKETBALL)

Membership Level

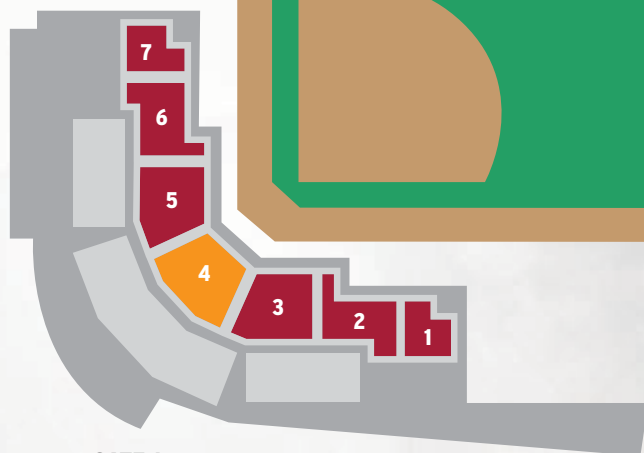
-  Big Hog
(\$500 - \$999)
-  Razorback[#]
(\$50 - \$99)
-  Student Seating
-  No Donation Required

*Lettered Rows A-H



GA
Lawn
Seating

BOGLE PARK (SOFTBALL)



GATE 1

 RESERVED SEATING  GENERAL ADMISSION SEATING





PRIORITY PARKING INFORMATION

PARKING ALLOCATION

Parking allocation for qualified members is based upon a member's current classification and priority points. All parking assignments are based upon availability and subject to relocation based on lot availability, construction and other unforeseen events.

PRIORITY PARKING MINIMUM CONTRIBUTIONS

To qualify for priority parking, including The Gardens, members must be season ticket holders in each sport and contribute the following minimum Annual Fund amounts:

FOOTBALL: \$750
MEN'S BASKETBALL: \$500

BASEBALL: \$100
WOMEN'S BASKETBALL, GYMNASTICS AND VOLLEYBALL: \$50

PARKING LIMITS

Members are assigned one parking pass for every five tickets purchased, up to the limits below. There is a maximum number of parking passes members may receive regardless of classification and number of tickets purchased. All parking assignments are based upon availability. Passes in The Gardens, 44 Reserved and 44 Grass count towards priority parking limits.

Member Classification	Limits	Member Classification	Limits
Broyles-Matthews Platinum — \$20,000	5	Wild Hog — \$2,000	1
Broyles-Matthews Gold — \$10,000	3	Tush Hog — \$1,000	1
Broyles-Matthews Silver — \$5,000	2	Big Hog — \$750 must be contributed to qualify for football parking	1
Super Hog — \$3,000	2	Big Red — Must contribute a minimum of \$500 to qualify for basketball parking, \$100 in baseball	1

ADA PARKING

ADA accessible parking is available with a state issued hangtag or license plate in the following areas on a first-come, first-served basis:

Football (Fayetteville): Lot 56 and Baum-Walker East
Football (Little Rock): Behind the Health Department
Baseball: Baum-Walker East

Men's Basketball: Lot 56
Women's Basketball: All lots
Gymnastics and Volleyball: Lot 59

For more information, review the Fan Guides for each sport located at ArkansasRazorbacks.com.

THE GARDENS (FOOTBALL)

A limited number of reserved parking/tailgate spaces are available. Patrons must be current Football season ticket holders and make a minimum Annual Fund contribution of \$750. Contact the Razorback Foundation at (877) 436-0013 or (479) 443-9000 for more information.

RV PARKING

Patrons must be current Foundation members and make a minimum Annual Fund contribution of \$750. For RV parking during Fayetteville games, contact The Road Hog Park at (479) 409-8178. For Little Rock games, contact War Memorial Stadium at (501) 663-6385.



PRIORITY POINTS

The Razorback Priority Points Program is designed to recognize our members' commitment to Razorback Athletics, honoring and rewarding their generous financial support and passion over the years. The program encourages consistency and transparency in the allocation of member benefits, tickets and parking by assigning point values to several categories of giving to the Razorback Foundation. The points from each giving category are then combined, which is then used to rank each member within their Annual Fund membership level.

Annual Fund membership class and rank within each class will determine how the following benefits are allocated:

- Season Ticket Priority (new/additional season tickets, upgrades, suites)
- Parking Priority
- Away/Neutral Site Game Ticket Priority
- Postseason Ticket Priority (bowl game, SEC and NCAA tournaments, etc.)
- Other Razorback Foundation Benefits

PRIORITY POINTS ARE ALLOCATED AS FOLLOWS:

1 Point for every \$100 received – All Gifts (Annual Fund gifts, Capital gifts, ONE Razorback Fund gifts, event sponsorships, etc.)

5 Points For every consecutive year of giving to the Annual Fund

25 Points Former Razorback Student-Athlete - allocated one time

Important Note – Priority points and rankings are subject to change daily based upon gifts received by the Razorback Foundation. For ticket, parking and other benefit allocation purposes, your membership class, accrued points and rank will be "locked" at certain times during the year.





CARDINAL & WHITE



Cardinal & White is the philanthropic program of the Razorback Foundation for supporting facility construction and renovations, student-athlete development opportunities, scholarships and other operations of the Athletic Department designed to enhance the student-athlete experience.

Any gift of \$25,000 or more to Cardinal & White is a philanthropic donation and qualifies the donor to be a member of this program for five years. As part of their membership, Cardinal & White members receive invitations to exclusive events with coaches and staff, and specially designed Cardinal & White apparel. Benefits include facility naming opportunities, pre-game sideline access for select home Football games, Football away game travel, and more depending on the gift.

MEMBERSHIP QUALIFICATIONS & FAQ

Why should I join Cardinal & White?

Through the generosity of our loyal members, Cardinal & White will help develop and sustain the Athletic Department of the University of Arkansas by providing world-class educational opportunities, such as endowments and scholarships, as well as athletic facilities, such as the existing plans for the J.B. and Johnelle Hunt Family Baseball Development Center, the Frank O'Mara Track and Field High-Performance Center and renovations to the Randal Tyson Track Center.

What are the benefits of joining the Cardinal & White?

A gift to Cardinal & White is a philanthropic donation that supports the mission of the Razorback Foundation and Razorback Athletics. In addition, Cardinal & White members receive invitations to exclusive events with coaches and staff, and specially designed Cardinal & White apparel. Benefits include facility naming opportunities, pre-game sideline access for home games, travel with certain teams, and more depending on the gift.

How is the Cardinal & White different from the Annual Fund?

Gifts to Cardinal & White are philanthropic and will be used to support numerous student-athlete scholarships, programs and initiatives along with several upcoming facility projects. Gifts to the Annual Fund provide access to priority seating and parking for Razorback sporting events.

If I make a pledge to Cardinal & White does that fulfill my Annual Fund or other seating donations?

No. Gifts to Cardinal & White are independent of existing Annual Fund donation requirements for seating and parking benefits.

Is my gift to Cardinal & White eligible for a tax deduction?

Yes, if you decline to accept priority points for your gift to Cardinal & White your gift is generally eligible for tax-deduction less the fair market value of any benefits associated with your gift. Please consult your tax professional.

Do I receive priority points for my Cardinal & White donation?

You have the option to accept or decline priority points.

If I make a pledge, when and how do I contribute towards my pledge balance?

Gifts may be paid in full or the Razorback Foundation team will work with you to create up to a five-year payment schedule. Members may contribute towards their pledge monthly, quarterly, semi-annually or annually. Please note the priority points (if accepted) will only be awarded for payments received, not pledges.











































































How long is my membership valid if I join Cardinal & White with a minimum \$25,000 pledge?

Cardinal & White membership is awarded for five years.

Why is there a 10% minimum payment due prior to the start of my benefits?

Membership begins with the receipt of at least 10% of the pledge, once a payment plan is in place or if the entire gift is paid in full.

CARDINAL & WHITE BENEFITS CHART

Benefits	\$25,000	\$50,000	\$100,000	\$250,000	\$500,000	\$1,000,000+
Applicable Gift Receipt**						
2X Priority Points**						
Exclusive Apparel Items						
Exclusive Events with Head Coaches/Director of Athletics						
Naming Opportunities						
Pre-Game Field Access for One (1) Home Football Game (Two Passes)						
Private Practice Invitations to Football, Men's Basketball and Baseball						
Pre-game Access for Men's Basketball Game (One Game)						
Sit in the Dugout for Pre-Game Batting Practice at Baseball (One-Game)						
Paint the Razorback Event at Razorback Stadium						
Endowment Naming Opportunities						
3X Priority Points**						
On-Field/On-Court Recognition						
Hog Walk Experience						
Pre-Game Field Access for All Home Football Games (Two Passes)						
Team/Away Game Travel Opportunity (One Per Year)						
Private Event/M meal with Head Coach and/or Director of Athletics						

**Unless otherwise directed by the donor, the Razorback Foundation will not award any Priority Points in connection with any gifts to the Cardinal & White, and the gift will be subject to a tax deduction less the fair market value of any benefits provided to the donor. Donors, however, may choose to receive Priority Points for their gift and no tax deduction. The Razorback Foundation does not provide tax or legal advice and encourages donors to contact their personal tax advisors.

Benefits Subject to Change

Note: Gifts paid over five (5) years with 10% initial down payment to receive benefits outlined above.





ONE Razorback Fund



Every gift in any amount made to the ONE Razorback Fund will make a positive impact on the lives of Razorback student-athletes and Razorback Athletics. Whether you live in Arkansas, another state or even another country, the goal of the ONE Razorback Fund is simple - to support Razorback student-athletes with a philanthropic gift of \$10 or more.

Philanthropy is a vital component to the success of our student-athletes and gifts to the ONE Razorback Fund will provide valuable resources for a variety of needs, including scholarships, student-athlete welfare and programming (academic counseling, mental health and performance, career and leadership development, community engagement, nutrition, athletic medicine, and travel), as well as other priority needs for Razorback student-athletes.

The collective investment of members in the ONE Razorback Fund will impact the lives of our student-athletes and play a key role in preparing them for life beyond athletics.

Gifts to the ONE Razorback fund are tax-deductible and are not associated with the Annual Fund or season tickets/parking priority.



RAZORBACK FANS WHO WANT TO SUPPORT RAZORBACK STUDENT-ATHLETES THROUGH THE ONE RAZORBACK FUND CAN TEXT ONERAZORBACK TO 91999 TO MAKE A DONATION ON YOUR MOBILE DEVICE.

The **SMALL BUSINESS** Member PROGRAM



The Small Business Member Program is an innovative way for small businesses to partner with the Foundation and to support Razorback student-athletes and Razorback Athletics. Small Business Members receive an annual Razorback Foundation Small Business Member window cling, a link to the member's website on the Razorback Foundation Small

Business Chamber of Commerce page located at RazorbackFoundation.com, priority points and a Razorback Foundation membership packet.

Being part of the Small Business Member Program demonstrates your Razorback spirit and pride, your commitment to Razorback student-athletes, and promotes your business in a positive way. All funds generated by our new Small Business Members will be designated to the Razorback Foundation Annual Fund which helps develop and sustain Razorback Athletics through student-athlete development opportunities, scholarships and other operations of the Athletic Department designed to enhance the student-athlete experience. Additionally, your business is able to garner support of all Razorback Foundation members by participating in the program.

What is considered a small business?

For this program, the Razorback Foundation defines a small business as one having 25 employees or less. However, there may be exceptions to this general guideline. If you are interested in becoming a Small Business Member, please call us at 479-443-9000 for more information.

I'm already a member through my family, can that be transferred?

No, a membership to the Razorback Foundation Small Business Program is separate from a personal membership in the Razorback Foundation.

I am already a member through my personally owned business, can I also be a small business member?

We appreciate the continued support of our members, however, since this is a program specific to small businesses, there is a \$100 annual enrollment fee to become a Razorback Foundation Small Business Member.

How much does it cost to become a member of the Razorback Foundation Small Business Program?

You can become a member of the Razorback Foundation Small Business Program for an annual fee of \$100. Membership runs from July 1 through June 30 each year.

How can my business join?

Small business owners interested in joining the Razorback Foundation Small Business Member Program should fill out an Enrollment Form online or download and return the Enrollment Form (download PDF on RazorbackFoundation.com) to the Razorback Foundation at 1295 S. Razorback Road, Ste. A, Fayetteville, AR 72701.

You can also text RFSmallBiz to 41444 to join today.





YOUNG ALUMNI

PROGRAM

The Young Alumni Program is an exclusive membership level for recent University of Arkansas graduates. Membership in the Young Alumni Program is \$35 annually, representing a 30% discount from the introductory Razorback membership level (normally \$50 annually).

Membership benefits include the following:

- Discount on football and men's basketball season tickets
- Priority Points
- Invitation to Special Events
- 15% Discount at Hog Heaven (with membership card)
- Membership Packet
- Plus more!

All Young Alumni members are permitted to purchase up to two discounted mobile passes based on availability for each home football and/or each home men's basketball game.

When available, Young Alumni are also eligible to request all away game, neutral site or post-season tickets. In the case that tickets are available for any of the previously-mentioned events, members of the program will have the ability to purchase tickets following the selection by all Razorback Foundation members, but prior to the general public.

Members of the Young Alumni Program must have graduated from the University of Arkansas with any of the following degree types:

- Bachelor's Degree
- Master's Degree
- Doctoral Degree
- Professional Degree

Members of the Young Alumni Program may transition into a regular Razorback Foundation membership level at any point within, or at the end of their Young Alumni Program eligibility window. Young Alumni will receive 5 Priority Points every year for consecutive years giving provided that it falls within their years of eligibility in the program. In addition to the points for consecutive years giving, Young Alumni will also receive one point every year for their \$35 membership. Therefore, Young Alumni may receive up to 30 Priority Points contingent upon their years of eligibility in the program. When transitioning from the Young Alumni program into full Razorback Foundation membership, Young Alumni may keep their points provided that they transition during their time in the Young Alumni program, OR immediately after their eligibility in the program. To receive the available Priority Points, members must transition directly from the Young Alumni Program into a Razorback Foundation membership level. Additional information about the Young Alumni Program is available on RazorbackFoundation.com

COLLEGIATE MEMBERSHIP

Current University of Arkansas students have the opportunity to become Collegiate Members of the Razorback Foundation. For only \$15 a year, you can start receiving a long list of benefits, including but not limited to:

- Exclusive events with Razorback head coaches
- Official Collegiate Member T-shirt
- Annual Crawfish Boil
- Priority Access to SW Classic Tickets (Arlington, TX)
- Priority Points and much more!

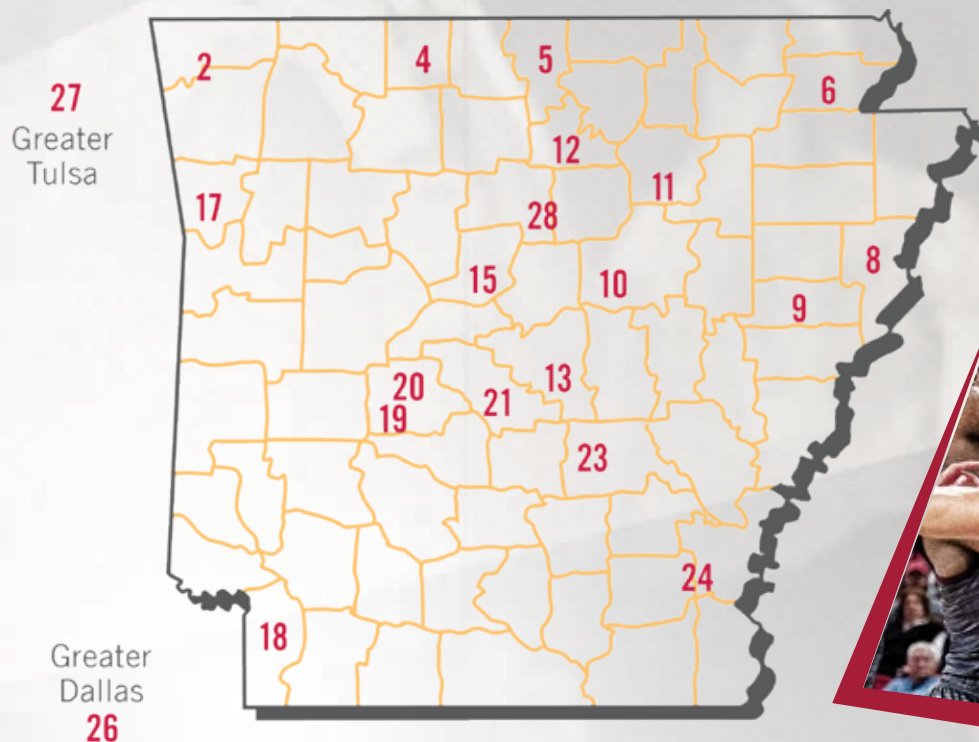
Select the Collegiate Membership option when purchasing your Access Pass. For more information and to purchase the Access Pass, click RazorbackFoundation.com. If you have already purchased your Access Pass without the Collegiate Membership and would like to add the Collegiate Membership to your Access Pass, please call the Ticket Office at (479) 443-9000.

RAZORBACK CLUBS

Razorback Clubs help advance the mission of The Razorback Foundation throughout Arkansas and the surrounding states. These non-profit clubs encourage membership in the Razorback Foundation, host fundraisers to support the Foundation and foster fundraising and camaraderie among the Razorback faithful.

All Foundation members are encouraged to join and support their local Razorback Club. To join your local Club, simply add your local club number (listed below) to your Annual Fund Renewal form or contact The Razorback Foundation at (479) 443-9000. You may also email your name, member ID number, and club number to gohogs@razorbackfoundation.com.

Contact information for all Razorback Clubs can be found at RazorbackFoundation.com.





NEW MEMBER REGISTRATION

DEADLINES: Pledge Deadline: March | Payment Deadline: June 30

Name: _____ Home Phone: _____
Address: _____ Mobile Phone: _____
Address 2: _____ City, State, Zip: _____
Email: _____

DONATION

DONATION TYPE: ☐ ANNUAL FUND ☐ CAPITAL ☐ OTHER: _____

AMOUNT (MINIMUM \$50): \$ _____

ARE YOU INTERESED IN PURCHASING TICKETS? ☐ YES ☐ NO

IF YES, IN WHAT SPORTS? ☐ FOOTBALL ☐ MEN'S BASKETBALL

IMPORTANT NOTE: Consistent with Razorback Foundation policy, you must meet all pledge and payment deadlines in order to secure venue tickets. Additionally, nothing in this Membership Registration form creates any legal rights in any specific seat locations, and the Foundation, in its sole discretion, reserves the right at all times to change seat locations in any venues. ☐ WOMEN'S BASKETBALL

☐ SOFTBALL ☐ BASEBALL

☐ OTHER: _____ ☐ GYMNASTICS

PAYMENT

☐ CHECK INCLUDED, PAYABLE TO: THE RAZORBACK FOUNDATION, INC.

☐ CREDIT CARD – PAY IN FULL ☐ CREDIT CARD – PAYMENT PLAN

CREDIT CARD #: _____

EXPIRATION DATE: _____ CVV: _____

NAME ON CARD: _____

SIGNATURE: _____

☐ E-CHECK (Helps reduce credit card fees)

ACCOUNT NAME: _____

BANK ACCOUNT #: _____

9 DIGIT ROUTING #: _____

☐ CHECKING ☐ SAVINGS ☐ BILLED ON DUE DATE (June 30)

RAZORBACK FOUNDATION, INC. | 1295 S. RAZORBACK RD., STE. A | FAYETTEVILLE, AR 72701
PHONE: 479-443-9000 or 877-436-0013 | EMAIL: gohogs@razorbackfoundation.com

STAFF PAGE

The Razorback Foundation staff is dedicated to serving all of our valued members. To ensure you have a positive experience as a member of the Razorback Foundation, we are more than happy to meet with you in person or over the phone. We are here to assist you with any questions or concerns you may have related to your Razorback Athletics experience. Your phone calls, emails and office visits are always welcome! Go Hogs!



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